SEATTLE PRIDE

SEATTLE PRIDE® PARADE CONTINGENT GUIDEBOOK

2023

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About the Seattle Pride® Parade

We're excited to have you join us for the 2023 Annual Seattle Pride® Parade! The Northwest's largest LGBTQIA+ Pride Parade will be held on **Sunday, June 25th, 2023** starting at **11:00AM** in Downtown Seattle. The parade route, announcer stages, accessibility accommodations, and additional logistical information will be shared in the coming weeks and months.

Seattle Pride® is a 501(c)(4) nonprofit that produces the annual Sea*ttle Pride® Parade* to commemorate three nights of civil unrest known as the Stonewall Riots. These riots occurred in late June 1969 in response to official harassment by the New York City Police and are considered the birth of the movement for equal rights and liberation for LGBTQIA+ people. Many communities in the U.S. and around the world hold Pride celebrations in June in memory of Stonewall. Thank you for joining us in celebrating our history and promoting equal rights without prejudice.

These guidelines have been revised and edited to make it easier for you to prepare for, set up, march, and disassemble. Whether this is your first parade, or you are a seasoned veteran, please take some time to read ALL the information in this packet and share with anyone you think will benefit from this information.

Cheat Sheet

- **Date**: Sunday, June 25th, 2023
- **Location**: Downtown Seattle along 4th Avenue
- **Contact the Parade Team**: email Programs@SeattlePride.org
- **Update Your Registration information**: email Programs@SeattlePride.org
- **Theme**: Galactic Love! We will release this widely in February 2023 to all registered contingents and on SeattlePride.org
- **Maximum Group Size**: 200 people
- **Maximum Number of Vehicles**: 2 vehicles
- **Max Vehicle Dimensions**: 12' wide x 25' long x 12' high (street to highest point)

Registration Checklist

- ☐ Identify your Parade day point of contact (on-site Parade day)
- ☐ Prepare your organization script (less than 200 characters)
- ☐ Determine vehicle amount and size (2 vehicle spaces max)
- ☐ Submit your onboarding form
- ☐ Pay Invoice by listed deadline
- ☐ Provide Hold Harmless Agreement, driver & required vehicle details (if applicable when requested)
- ☐ Attend Safety Meeting
- ☐ Distribute safety & Parade details to your contingent
- ☐ Plan your logistics for Parade arrival
- ☐ Attend the Parade & HAVE FUN WITH US!

Important Registration Dates

- Early Bird Registration Window: January 2nd - March 2nd, 2023
- Regular Registration Rate: March 3rd - May 20th, 2023
- Script Submission Deadline: May 20th, 2023
- Registration & Onboarding Materials Deadline: May 20th, 2023
- Parade Line-Up Finalized & Released by Seattle Pride: June 2nd, 2023
- Safety Meeting Date: TBD (Early to Mid-June *IN-PERSON*)
- Final Driver & Vehicle Information Due: Due At Parade

Before the Parade

The months and weeks leading up to the parade: group sizes, float requirements, parade placement, and communications.

Theme

This year's Seattle Pride® Parade theme is Galactic Love! We will be releasing our logo and inspiration board in February 2023 on SeattlePride.org and to registered contingents. We strongly encourage our contingents to embrace and incorporate this theme into your outfits, floats, and decorations for the Parade!

As always, we continue to acknowledge that belonging in the LGBTQIA+ community presents differently for every individual. So as we pause to look back with respect, honor, and gratitude for those who began this fight for equality, we also look forward with ambition, motivation, pride, and hope for ALL who are under the LGBTQIA+ umbrella.

Group Size and Makeup

Group Size

Each group is entitled to invite **up to 200 people** to march in their contingent.

Number of Vehicles

Each group is entitled to include **up to 2 vehicles** to join their contingent; inclusion of vehicles is an additional fee. A float counts as one vehicle so a truck pulling a float is *two* vehicles.

Vehicle Sizes*

- **Standard**: car, pickup truck, SUV, etc
- **Oversize**: float, semi-truck, fire engine, or other large vehicle

Please Note: There is no price difference between a Standard or Oversize vehicle, this is purely for spacing within the lineup. Please be as accurate as possible when noting your group size and vehicle number/size. If you significantly underestimate the size of your contingent, Seattle Pride reserves the right to make adjustments to the lineup including: limiting the number of people in your group/vehicles, and relocating your group to a different location within the lineup to accommodate spacing.

Float Requirements

Seattle Pride encourages contingents to be as visually stunning and expressive as possible; the most popular contingents that best convey the message of Pride, are big, colorful, and decorated.

For safety and security, the following guidelines must be strictly observed:

- **Maximum Vehicle Dimensions**: 12' wide x 25' long x 12' high (street to highest point).
- Floats must have **railings at least 3' high** around any surface where participants will be standing or riding.
- Trailers must be towed by an accompanying vehicle and have a turning radius of no greater than 30'.
- NO OPEN FLAMES OF ANY KIND PERMITTED.
- Floats must have a fire extinguisher.
- Every vehicle, trailer, and float must have one Safety Monitor per wheel provided by the contingent, maintaining a safety radius around their assigned wheel throughout the length of the Parade.
- No one may enter or exit the float once the float is in motion on the Parade route.
- All riders MUST EXIT the float at the parade end/disassembly area at the corner of 2nd Ave & Denny Way, and must do so without delaying the float.

Signage

Another key element to communicate your message is your signage. You are free to create and display appropriate signage, banners, and other visual and audio media to introduce and inform the spectators about your group.

Please note: Your signage must reflect your organization, as registered. It is not permissible to advertise your parent company, unless you are registered as a business, or you are participating in the Parade as a sponsoring organization. It is also not permissible to advertise or promote an organization other than your registered organization.

Elevated, colorful signage using large (1-2" tall), bold lettering is the most effective

way to promote your message. Test the visibility of your signs in advance by standing 50' away. Be sure to observe the 12' height limitations when preparing your signs.

Protip: Be sure to think through how the sign will be carried! PVC pipe creates a lightweight, durable frame that banners can be attached too.

Specific notes regarding signage:

- **Political Groups**: Candidates may register and display signage for their own campaign. Supporters *may not* register to support a specific candidate; the candidate must be part of the contingent they're named in.
- **Small business groups:** may include the logo for their company and wear company-branded costumes or uniforms but *may not* promote or advertise any particular product or service of the company.
- **Public Speech requirements:** All signage must meet requirements for public speech as required by law.
- Lewd, profane, indecent, or otherwise unacceptable expressions of speech will not be permitted in the parade. Additionally, Seattle Pride reserves the right to remove content that goes against our mission and values. Violators of this requirement will be directed to remove the offending material from the parade; refusal to do so will result in removal of the participants from the parade.

Parade Placement

Your group's position in the parade is based on multiple factors, including when registration was completed, group type, number of vehicles and marchers, among others. As curators of the parade, we also consider conflicting displays, themes, amplified music, and other details. These changes are intended to improve the overall presentation of the parade and are subject to Seattle Pride's approval. Changes made by the Parade staff are binding and not subject to dispute.

Parade order changes can be requested by the representative of the participating group, including coordinating placement with other groups. In general, groups that wish to coordinate placement will be moved to the most natural placement within the lineup. For best placement, whether coordinating or not, Seattle Pride recommends registering as early as possible and including any special requests in

the comments section of your registration.

The preliminary parade order will be published and distributed no later than the second week of June. Once this list is published, you will know approximately where your group will be placed.

Your group may wish to coordinate your placement with other groups (or, in some cases, reposition away from groups). Please direct your special needs to Programs@SeattlePride.org. Include your organization's name, and your contact information, so we can enter your request in the parade record. **Contingent requests to move UP the parade order (toward the front) are not considered;** requests to move DOWN the order (toward the back) are generally approved.

All requests for repositioning or coordination must be received by **May 20th, 2023**.

Announcement of Your Group

At three locations (Westlake Plaza, 4th Ave. at Bell St., and 4th Ave. at Denny Way), the name of your group and the script of your choice will be announced as it passes each of the Parade announcers' stands. Your group is responsible for providing the script to be read by the announcers. The script is limited to **200 characters** and must meet the guidelines of free public speech. Seattle Pride reserves the right to edit your description, as it deems necessary. The script must be received no later than **May 20th, 2023** in order to be considered.

Hot Weather

Be prepared for a hot day, and for traveling at less than 5 mph for approximately three hours! In past years, vehicles have dropped out of the Parade due to overheating. If your vehicle must drop out early, contact the parade staff, so a path can be cleared at the nearest intersection. Each individual involved in an entry should be made aware of the hazards associated with participating in the Parade. Contingents are encouraged to bring water or replenishing fluids for participants. Dehydration is the most common health problem faced on Parade day. Also carry any other items you think might be necessary to protect you and your group from the elements (hats, sunscreen, etc).

Extreme Weather Policy

In the event of extreme weather, including but not limited to rain, Seattle Pride reserves the right to cancel the Pride Parade. A notice of cancellation will be announced on the home page of the Seattle Pride website at SeattlePride.org, on all Seattle Pride social media channels, as well as by email. This announcement will be made no later than two hours before the scheduled Parade start time. In the event of a cancellation, Pride Parade fees cannot be refunded.

Arriving for the Day of the Parade

This section is dedicated to the morning of the parade. It contains information about how and where to arrive, where to stage, what you will need, and what to expect in the staging area.

Assigned Staging Areas

The preliminary parade order will be released by the second week of June and your organization's position within the parade order will be sent via email to the contact who initially registered. While we try to minimize changes to the parade order after the preliminary list is published, it is sometimes necessary to do so. We will attempt to contact you as soon as possible if a change is made. This notification and its accompanying customized map will contain your staging group, staging location, suggested arrival time, and most efficient vehicle access point for arriving at your designated spot along 4th Avenue. It is paramount that you review and disseminate this information throughout your organization and to all participants.

As a general discussion, the staging area and entry points are typically defined as follows:

- Unless otherwise indicated, the staging area includes all of 4th Avenue between Pike St. and S. Washington St. The Seattle Pride Motorcycle Dykes and the Border Riders Motorcycle Club scooter group will be staged between Pike St. and Union St. Cyclists may enter the staging area from Union St. only.
- Immediately behind the cyclists, the lead staging group traditionally consists of the Scout Troops, Color Guard, Northwest Two-Spirit Society, Rainbow City Marching Band, the official Pride flag, and our Parade Grand Marshals.
- All other contingents should rely upon the parade order notification and individual staging instructions you'll receive in mid-June, following the close of registration. Due to frequent shifts in the size of contingents within the procession, it is difficult to confirm in advance the precise staging location of participating groups before that time.
- Please follow the instructions listed on your parade order notification and staging map to ensure your arrival at Parade staging is as seamless as possible.

Motorcycle Unit

A Motorcycle unit is defined as a single motorcyclist traveling in a group or individually. Motorcycle units are priced at $15.00 per bike. Groups of cyclists or individual cyclists who exceed the logical parade speed, ignore safe driving rules, do not appear to meet sobriety standards, or break from their designated unit position in the parade, will be removed from the parade. All cyclists must show a copy of their driver's license, registration, and proof of insurance and complete a Hold Harmless Agreement, one form for each motorcycle.

Motorcycles & Scooters: Our event insurance requires all motorcycles or scooters in the Parade to be insured. No exceptions will be made regardless of state regulations or requirements.

Staging Your Group

It is unnecessary and not advised to have marching or walking personnel arrive before your designated window. Vehicles and floats, however, must arrive within the prescribed window in your parade order notification. This is based on maintaining safety and order while introducing and positioning vehicles in the staging area. Marching and walking participants can easily maneuver within the staging area; however, positioning and relocating vehicles in the staging area is complicated and risks the safety of those in the staging area.

At each of the designated vehicle entry points, the staging staff should have placement maps available for review. Due to compensation for last minute changes to group sizes, the specific staging location for your group may vary slightly from that published in the parade order. We thank you in advance for your flexibility and understanding in this highly dynamic event; please consult with the staging staff for questions about placement on the day of the parade. Although your placement for staging may shift, the parade order will be maintained to the best of our ability.

Seattle Pride recommends that you have signage located with the vehicles in your group prior to the vehicles' arrival at the staging area. These signs can be used as beacons to identify your group's placement once the vehicle location has been set.

Seattle Pride also recommends that vehicle driver(s) contact information be distributed among your group, so that marching or walking participants can contact

the vehicle to pinpoint its location during the staging process.

The left lane of 4th Avenue is designated as the Safety Lane. Vehicles may be directed to travel in the Safety Lane as a means of traversing the staging area, but UNDER NO CIRCUMSTANCE MAY ANY VEHICLE BE STOPPED IN THE SAFETY LANE FOR ANY REASON. This lane must remain or be made immediately clear for response by emergency personnel.

Every vehicle must have a designated driver at all times, including while parked and turned off. This designated driver is responsible for moving the vehicle as prescribed by the staging staff and by Seattle Police Department, and the driver is required to remain with and to move the vehicle in the event of an emergency. No vehicle may be left unattended in the staging area for ANY reason. Vehicles found or considered unattended will be removed from the staging area at the owner's expense.

The driver of any vehicle is responsible for the safe movement of the vehicle at all times, and assumes responsibility for the movement of the vehicle. Damage to the vehicle, its contents, injury to others, or damage to property caused by moving the vehicle are the liability of the driver of the vehicle.

The cross streets of 4th Avenue will remain open to traffic until the parade starts. Certain streets will be opened to transit crossings as controlled by the Seattle Police Department. Pedestrians and vehicles are reminded to observe the requirements and etiquette of crossing busy city streets and to remain aware of their surroundings while preparing for the Parade.

Changes to Staging

There are circumstances during Parade Day, which may dictate an immediate order change. The Staging Manager has the authority to reorder groups, based on conditions that arise during the event. An explanation of the change will be provided and approved by the Parade Director. Placement by the Seattle Pride Staging Manager is final. Seattle Pride reserves the right to adjust the line-up as it deems necessary. We thank you in advance for your cooperation and understanding in these matters.

Starting your Journey of Pride

This section is dedicated to the conduct of the parade and includes instructions, warnings, and etiquette for your Journey.

Kicking Off Your Parade

The staging staff will direct you from the staging area as you start your journey of Pride. Please follow the instructions of the staging staff as they safely maneuver you into the parade route. You are expected to observe the etiquette and custom of the Parade and to maintain the pace and spirit of the event.

Riding on the Outside of Vehicles

In the interest of safety, Seattle Pride does limit the number of people that may ride on the exterior of any moving vehicle. There must be at least 3 square feet of unobstructed standing space for every external occupant of any moving vehicle. For vehicles with fewer than four wheels, the maximum number of occupants is the number of manufacturer-installed seats on the vehicle.

Handing Out Items

Nothing may be thrown or tossed by your contingent (this includes small candies, trinkets, etc.). If you plan on distributing any items to spectators, they must be handed out at the edge of the Parade route. Do not encourage spectators to come into the parade route for any reason as this is an increased risk of serious injury to pedestrians.

If large amounts of your organization's literature are found on or near the parade route, staging area, or dispersal area, Seattle Pride will forward bills for sanitation to your organization.

Solicitation of Pledges

No organization may solicit money or pledges as it travels the course of the parade route, or alongside the Parade route during the time span covered by the parade permit held by Seattle Pride. The sole exception to this is PrideFest at the end of the parade.

Mind the Gap

Gaps in the Parade can disrupt the steady flow of the procession. We will be controlling the spacing and the flow of the Parade very closely. The success of this plan depends on the cooperation of all contingents. The route managers will control the pace of the Parade; each contingent is expected to comply with their directions. As a general rule, please keep about 30' between your group and the group in front of you.

Denny Way Turn

The intersection of 4th Ave. and Denny is a sharp left turn; historically, this turn can be challenging for large vehicles or vehicles with complex floats. As part of your preparation, ensure your entry is capable of making a sharp left turn. This intersection is also frequently crowded with people moving to the PrideFest celebration at Seattle Center. Please proceed through this intersection with care. Be particularly mindful of people crossing the street at this intersection. Observe the direction of the volunteer staff monitoring this intersection.

End of the Parade and Breakdown

After the turn at Denny Way, your group will proceed along Denny towards 1st Avenue. You will encounter Parade volunteers at 2nd Avenue who will split your group into two parts: pedestrians and vehicles. When you encounter these volunteers, the parade is over, and it is important to follow the instructions below for your safety and to keep the parade moving. You will be directed to do the following:

- Your vehicles will be directed to come to a complete STOP.
- All riders on the exterior of the vehicle (including truck beds) will be directed to EXIT THE VEHICLE(S). All riders inside the vehicle will be directed to REMAIN IN THE VEHICLE.
- All pedestrians and disembarked riders will be directed to the RIGHT SIDE OF THE ROAD.
- Once all exterior riders have exited the vehicle, the vehicles will be directed to the LEFT SIDE OF THE ROAD.
- After participants separate, vehicles must proceed along Denny Way in a westbound direction. If necessary, vehicles should be made street-worthy by the driver of the vehicle at a nearby location determined in advance by your organization. Parade staff and SPD will not allow vehicles and floats to remain

idle in the dis-assembly area, as this adversely affects the progress of parade contingents behind them.

Seattle Pride recommends at least one additional person (besides the driver) be inside each vehicle. This additional person should act as a safety observer during vehicle movement, and to assist in preparing the vehicle for return to public streets following the parade. Marchers will not be allowed to return to the vehicle in the breakdown area.

Seattle Pride recommends that your group arrange a meeting location OUTSIDE THE PARADE AREA to reclaim possessions left in the vehicle. Pedestrians outside the vehicle will not be permitted into the breakdown area to retrieve belongings.

Additional Important Information

This section contains additional information and requirements for the Parade.

Group Leaders

Group Leaders play an important role in the success of the Seattle Pride® Parade. They are:

- The official liaison between Seattle Pride, SPD, and the participants in the Seattle Pride® Parade
- Our point of contact in an emergency
- The members of each contingent are tasked with making sure everyone adheres to these and other rules.

Every group must be accompanied by at least one Group Leader. Groups with (a) more than fifty marchers or (b) any number of marchers and a float must have two Group Leaders. For each additional one hundred marchers after fifty, you will need to have an additional Group Leader (e.g. 150 marchers = 3 group leaders).

Vehicles

Any person operating a vehicle in the Parade – whether motor-powered, self-powered, or non-powered – does so at their own risk, bearing all liability for any and all damages or loss of personal property and/or any personal injuries sustained to themselves or other person(s). Vehicle operator hereby waives any and all claims and/or defenses it may have against Seattle Pride of whatever kind or nature as a result of their independent use of such vehicle.

Further, it shall be required of the person operating such vehicle to maintain, and hereby acknowledge, adequate and sufficient insurance coverage to indemnify themself and Seattle Pride from any and all damages and or loss to property, in addition to any and all personal injuries, of whatever kind or severity, to the vehicle operator or any other person who is injured as a result of the use of such vehicle.

To obtain an access pass for vehicles or floats you will need to:

- Present a signed Hold Harmless Agreement, driver's license, registration, and proof of insurance for each vehicle, including motorcycles and scooters. All vehicles in the parade must be insured and parade staff are required to verify proof of insurance for every vehicle.

- No exceptions will be made!

Inflatables

Large inflatable balloons are permitted in the parade as long as they are tethered/attached to a vehicle or float or held securely by parade participants. Like other parade displays, inflatables MUST be kept at or beneath the 12' height limit at all times. The parade route and staging area feature innumerable overhead obstructions that may pose safety hazards for inflatables exceeding the 12' ceiling, (ex. traffic lights, aerial signage, Seattle Metro electrical cables, and tree branches).

Please contact parade management if you believe your inflatable may be challenging to maneuver along 4th Avenue; we'll do our best to assist.

Advertising

Seattle Pride requires that entities intending to advertise at the Parade contribute to its production. Please contact Ross Gonzalez, Partnership & Communication Manager (Ross.Gonzalez@SeattlePride.org) for partnership opportunities. Please note that the parade is Seattle's premier venue to introduce your organization to the community, and to make a public statement in support of the LGBTQIA+ community.

Advertisements, signage, and statements must fall within the guidelines of free and public speech and must reflect the organization that is registered to participate. Additionally, Seattle Pride reserves the right to remove content that goes against our mission and values.

Organizations not registered with the event will not be permitted to display signs, banners, costumes, logos, or any visual or audio media within the permitted area. Organizations that display signage or media for other organizations will be assessed the prescribed fees, be asked to remove the media, or be removed from the parade. Please refer to the section on "piggy backing" below for additional details.

Marching Groups

There is something incredibly affirming about marching or dancing with a group of friends or your community group in the Pride Parade. Take your Pride Parade involvement to the next level! Explore costumes, props, themes, choreography, or moving your group along the route in a different manner incorporating our theme for

the year. Whether you dance or march, be colorful and vibrant! Get the attention you want with the use of props. Keep in mind that the spectators have a limited view, so focus on music, color, and huge costumes.

Etiquette

Please do not stop on the Parade route. Listen to all information and follow all directions of the volunteers on the morning of the Parade. The Parade volunteers are there for your safety and security. The route managers and assistants will establish separation distances between groups and monitor parade pace. The pacing is to permit performance groups the opportunity to perform a static routine at the primary viewing areas without causing the remainder of the parade to pause.

Should anyone in your group need assistance or wish to report any behavior deemed disrespectful toward any other participant, contact any Seattle Pride volunteer, who will direct the Seattle Pride Staff and/or the Parade Director to the scene to take the appropriate action.

It is impossible to anticipate every scenario that may arise, but as a general policy, no conduct that violates any statute of the State of Washington or any ordinance of the City of Seattle will be tolerated. Any entry violating or intending to violate applicable law, including laws regarding public decency and behavior, will be prohibited from participating in the Pride Parade. Please be advised that the Seattle Police Department is responsible for enforcing all applicable state laws and local ordinances during Pride events. Such statutes may include, but are not limited to, public decency, alcohol, controlled substances, public safety, and standard vehicle insurance requirements.

Animals and Livestock

Who doesn't love a parade of puppies? Although such a sight is dear to behold, the Seattle Pride® Parade is a long walk for many animals, particularly small ones, and companions should be sensitive to the welfare of their critters before considering their participation. Seattle Pride offers the following guidelines to help with your decision:

- As discussed, the parade route is lengthy (1.75 miles total). Consider the health and constitution of your companion. Seattle Pride recommends a test walk of at least this length to gauge your animal's response.

- Walking along asphalt is tough on animals' feet. Although hot sidewalks are unusual in June, consider the temperature of the street before introducing your animal to the experience, and consider protective footwear for the occasion.
- Your companion WILL REQUIRE WATER for the event. Please make appropriate arrangements to keep yourself and your pet well hydrated.
- Please tend to your companion's sanitary needs before beginning your journey. Also consider that your pet may experience the need to relieve itself along the route. The pet's attendant is responsible for collecting and disposing of any droppings during the event. The attendant shall have appropriate material to collect and dispose of waste.
- Mind your animals while in the staging area. The staging area and the parade route traditionally have many small, seemingly edible treats that an unsupervised animal may indulge in.
- Unlicensed pets are not permitted along the route.
- Livestock are not permitted in the event. Exceptions are made for trained livestock, and must be prearranged.
- Each animal companion is permitted to accompany up to two pets.
- All animals in the route must be tethered to the companion at all times.
- The parade is a loud, boisterous, chaotic event. Animals are naturally emotional during such chaos, respond differently from a traditional environment, and may behave unpredictably. Consider the emotional state of your animal and ensure that your animal is adequately socialized to other animals, large groups of people and loud noises. Consider introducing your animal to similar situations prior to the event to gauge their response.
- Unsocialized, unruly, ill, or otherwise unacceptable behavior of any animal in a group will result in Parade staff requesting that both animal and owner exit the parade immediately. Likewise, mistreatment or abuse of any animal in the parade area will not be tolerated and will be immediately referred to SPD.
- Seattle Pride reserves the right to exclude any animal from participation.

Parking

Downtown street parking can be difficult. Metered street parking in downtown Seattle is free on Sundays, but don't rely on finding a spot proximate to the Parade route or its immediate side streets; those spaces will likely be claimed the night before. There may be parking in the pay-to-park lots around the area. Reminder: there is no parking in the staging, breakdown, and route areas for vehicles not a part of the Parade.

As with any parade, the event's starting and ending points are remote from each other; all participants should anticipate the need to transit from the Seattle Center area back to Downtown. Seattle Pride recommends the use of public transit to return downtown and has identified the following transit options:

- The areas around the stadiums are traditionally available for parking;
- The SODO area has ample parking opportunities;
- Link Light Rail operates on a regular schedule from the stadium area and has a station at both James St. and Westlake for convenient access to and from the staging area and SODO;
- Seattle Center operates a monorail from Seattle Center (site of PrideFest) to Westlake Plaza; Link Light Rail also operates between Westlake and SODO. The Monorail/Link Light Rail combination is an inexpensive and convenient option to return you to the parking areas available in SODO.

Entry Fees

Seattle's Pride Parade is funded by the LGBTQIA+ community and our corporate partners. The entry fees help to cover the operational costs of producing the Parade. Those who wish to make an additional contribution to help defray the cost of the Seattle Pride® Parade are encouraged to do so. Applications are not considered complete and will not be processed unless we have received all applicable entry fees.

Piggy-backing

Piggy-backing is defined as a group or business interest that is not on the Parade roster, or is positioned unfavorably in staging, and so joins up with another group that is already on the roster and/or is positioned more favorably. This is unfair to all the other organizations in the Parade who applied early and consequently received

better placement. The Parade Director will allow contingent groups to stage together, if desired, as long as both groups consent to move to the staging spot of the group placed further to the back of the procession. Requests to move UP the parade order (toward the front) are not considered; requests to move DOWN the order (toward the back) are generally approved.

Your group may only represent itself as the group or groups originally listed on the application. In some cases, changes or additions to the original application will be allowed, but the final decision in these matters rests with the Seattle Pride Staff. Non-business and non-commercial groups may not display any signs, banners, or advertising for a business or commercial entity. This includes wearing any t-shirts, jackets or other clothing that contains logos and/or other advertising for any business or organization other than the registered group. This includes employee groups that did not pay for a business registration. In addition, groups cannot distribute any handbills or trinkets that contain any logos or advertising for any business or organization other than the registered group. Non-business and non-commercial groups will be allowed to include one sign, no larger than 3'x5', indicating that support monies have been received from one or more business or commercial entities. Please contact us if you have any questions about this policy.

Community and non-profit groups found to be participating in advertising for a business in violation of this policy will be required to stop and remove all advertising material from the Parade route before they can proceed in the Parade. Seattle Pride reserves the right to remove any contingent from the Parade if they deem that contingent to be in violation of this rule.

Groups will be monitored in the staging area, and there will be checkpoints along the route to monitor and enforce this policy. Failure to abide by these requirements will result in your expulsion from the Parade. Final decision in these matters rests with Seattle Pride.

Parade Contingent Safety Meeting

Each year, we host a safety meeting a few weeks prior to the Pride Parade. The meeting gives participants an opportunity to hear from and ask questions of the Seattle Pride Staff, Parade Director, and personnel who organize and execute the parade. Topics include key safety information, operational changes to the parade, and parade overview. Please ensure at least one person from your organization is in

attendance. Date, time, and location will be announced no later than **May 16th, 2023**.

Instructions to Vehicle Operators

Vehicles MAY NOT MOVE in the staging area without Parade staging staff present and coordinating the movement of the vehicle. Your vehicle will be escorted by the staff, who will provide the driver with direction on movement. As always, the vehicle operator is responsible for the safety and operation of the vehicle he or she is operating. If you feel that the direction is unclear or unsafe, STOP and clarify the instruction or safety concern. Do not move a vehicle in a manner you feel is unsafe.

Be Ready to Assist

In the event of a medical emergency, please be ready to assist Seattle Pride safety personnel with crowd control, if requested. Contingents are expected to notify a route manager, Parade volunteer, or SPD of any medical, safety, or other emergency requiring fire, police, or similar assistance.

Protesters

Please do not engage protesters. They are exercising the same free speech right that the Pride Parade celebrates. EVENT PARTICIPANTS ARE PROHIBITED from challenging, harassing, threatening, or otherwise engaging any protester. Your contingent will be immediately removed from the Parade route if found to be engaged with any protesting group or person.
All protesters and protest groups will be identified and referred to the Seattle Police, and their activity (and ours) will be recorded.

Clean-Up & Trash

In order to limit clean-up costs, each entry is required to be equipped with plastic trash bags for depositing trash and litter accumulated by the entry's participants before, during and after the Parade. Entries found in violation of this condition are subject to being assessed a portion of the clean-up costs.

Alcohol & Illegal Substances

No participant in the Pride Parade will be permitted to possess or consume alcohol or use illegal or controlled substances during the Parade or at any line-up, assembly or disbanding site. No individual under the influence of a prohibited substance will be

allowed to drive any vehicle participating in the Pride Parade. A warning will be given to your contingent should this occur. If infractions continue after the warning has been given, your contingent will be removed from the Parade.

Disclaimer

Seattle Pride Staff and the Parade Director have the right to remove any Parade participant for non-compliance with any of the rules stated herein. Seattle Pride is absolved from any liability arising from use of floats in the Parade or any activities in association with Seattle Pride® in accordance with City, State, and Federal Laws.

No alcoholic beverages or illegal substances will be allowed during any portion of the Pride Parade event on **June 25th, 2023**, nor within any area covered by the Parade permit. Seattle Pride reserves the right to remove any person(s), motorized or non-motorized vehicle, conveyance, float, or participant(s) for any activity, including, but not limited to, those deemed unsafe to any participant or spectator, those in violation of any rules contained herein, or action or inaction that may cause any delay to the progress of the Parade.

All participants are responsible for any and all acts and/or omissions on their part, or on the part of their agents, volunteers and/or employees that may result in injury or damage to themselves, their agents, employees, or to third parties. Participants specifically agrees to indemnify and to hold Seattle Out & Proud dba Seattle Pride and its agents, volunteers, and employees free and harmless and to defend it from any and all claims arising out of such acts or omissions.